

Central Gwinnett High School
564 W Crogan St
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Principal:
Shane Orr

Athletic Director:
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Black Knights Touchdown Club

Head Coach:
Larry Harold
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Director of Football Operations:
Gio De La Pena
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Black Knight Families,

As we embark on our second football season together, we would like to thank you for all that you have done and continue to do to make Central Gwinnett High School and the Lawrenceville community the best place to live and raise a family in Gwinnett County. The young men and women who work and play in our football program benefit greatly from your continued support for the Central Gwinnett Football program as we aim to provide each of them with first-class nutrition, sports medicine, strength & conditioning, facilities, and coaching. Your role in our process does not go unnoticed; from the endless car rides, fundraisers, early mornings, late nights, emails, notifications, and everything that is required to be a successful 7A football program, you as parents have always been exceptional at answering the call to serve and ensure your children's success.

In order to provide first-class services to the student-athletes in our program, we must have first-class funding. We as a staff do an exceptional job of going out and working with our community partners to get as much support as possible by means of sponsored meals, financial sponsors, equipment donations, and other contributions for the good of the football program. As a growing 7A program that won more games this past season than the prior two seasons combined, we are looking to expand our program to have a full 9th grade program, JV program, and a full varsity program. This requires more football equipment, uniforms, coaches, and nutrition items. We want all of our student-athletes to have an experience based on equity of opportunity, availability of resources, and access to facilities.

Please review the attached player dues levels, all built around giving each player plenty of team gear and providing the program the means to pay for the required items mentioned above for each player and for the growth of the program. We will have four payment due dates, each for different amounts, in order to provide families an opportunity to fundraise so that all of the funds do not come out of pocket. The fundraiser schedule is also attached, please note the fundraisers coincide with payment due dates to encourage players to fundraise for their dues!

We are all excited to have each of you be a part of our football family as we #ProtectTheCastle this season!

Larry Harold

Larry Harold
Head Football Coach

Gio De La Pena

Gio De La Pena, Ed.S.
Associate Head Coach | DFO

Central Gwinnett High School Black Knights Football

Player Dues Levels

White Level	Silver Level	Gold Level	Black Knight Level
<p>Dues: \$650</p> <p>Payment Dates: 03/29, 05/01</p> <p>Players Get:</p> <ul style="list-style-type: none"> ● Base Player Pack ● Team Meals ● Team Snacks ● Team Nutrition ● Team Bus Fees ● OTA <p>Equipment Issued (Team)</p> <ul style="list-style-type: none"> ● Uniform ● Shoulder Pads ● Helmet ● Game undershirt ● Game socks ● Practice Equipment ● Game Equipment 	<p>Dues: \$900</p> <p>Payment Dates: 03/29, 05/01, 05/17</p> <p>Players Get:</p> <ul style="list-style-type: none"> ● Plus Player Pack ● Team Meals ● Team Snacks ● Team Nutrition ● Team Bus Fees ● OTA <p>Equipment Issued (Team)</p> <ul style="list-style-type: none"> ● Uniform ● Shoulder Pads ● Helmet ● Game Undershirt ● Game Socks ● Practice Equipment ● Game Equipment 	<p>Dues: \$1,200</p> <p>Payment Dates: 03/29, 05/01, 05/17, 06/29</p> <p>Players Get:</p> <ul style="list-style-type: none"> ● Elite Player Pack ● Player Banquet Ticket ● Team Meals ● Team Snacks ● Team Nutrition ● Team Bus Fees ● OTA <p>Equipment Issued (Team)</p> <ul style="list-style-type: none"> ● Uniform ● Shoulder Pads ● Helmet ● Game Undershirt ● Game Socks ● Practice Equipment ● Game Equipment 	<p>Dues: \$1,500</p> <p>Payment Dates: 03/29, 05/01, 05/17, 06/29</p> <p>Players Get:</p> <ul style="list-style-type: none"> ● Castle Player Pack ● 2 Season Tickets ● Player Banquet Ticket +2 ● Team Meals ● Team Snacks ● Team Nutrition ● Team Bus Fees ● OTA <p>Equipment Issued (Team)</p> <ul style="list-style-type: none"> ● Uniform ● Shoulder Pads ● Helmet ● Game Undershirt ● Game Socks ● Practice Equipment ● Game Equipment
Mandatory Level for all Black Knights	*Optional*	*Optional*	*Optional*

Player's Dues Date:

- **03/29/2023** - First Payment of \$300 Due
- **05/01/2023** - Second Payment of \$300 Due
- **05/17/2023** - Third Payment Due Date (For Silver/Gold/Black Knight Level)
- **06/29/2023** - Final Payment Due Date (For Silver/Gold/Black Knight Level)

Player Pack Options

Base	Plus	Elite	Castle
<ul style="list-style-type: none"> ● 2 Team Long Sleeve Shirts ● 1 Team Short Sleeve Shirt ● 2 Team Shorts ● 1 Team Hoodie ● 1 Team Sweats ● 1 Team Polo 	<ul style="list-style-type: none"> ● Base Player Pack ● 1 Team Cleats 	<ul style="list-style-type: none"> ● Plus Player Pack ● 1 Team Warm Up Suit 	<ul style="list-style-type: none"> ● Elite Player Package ● 1 Team Bag ● 1 pair of team sleeves

Fundraiser Schedule

Name of Fundraiser	Expected amount to raise	Fundraiser Dates
<p><u>Steak Sale:</u> Students and families will try to get monthly steak sales</p>	Each player is expected to have at least one order per month, with 40% of each purchase counting towards their player dues	Year Round
<p><u>Blast Fundraising:</u> Players will send out texts to family, friends, and social media requesting donations for our team</p>	Each player will raise at least \$600, with players keeping 80% to go towards their player dues	March 6th - 27th
<p><u>Lift-a-Thon - Leading Edge:</u> Players will compete to sell popcorn, cookies, and get donations within their character program teams</p>	Each player is expected to get at least \$200 in donations after their lift-a-thon, with \$100 going towards their player dues	April 17th - Begin selling/getting donations April 29th - Lift-a-thon event
<p><u>Gold Card Sale:</u> Players will sell Gold Discount Cards to the community with over \$4000 in savings per card</p>	Each player is expected to sell 20 gold cards, with 50% of sales going towards player dues	May 1st - 15th
<p><u>Double Good Popcorn:</u> Players will be responsible for running an online shop for popcorn sales</p>	Each player is expected to sell \$400 of popcorn, with 50% of sales going towards player dues	June 5th - June 26th

Booster Club Membership

Along with player dues, we heavily rely on our booster club for additional help and support throughout the year. Being an active member of the booster club entails being a leader in the parent community for our football program, and also grants members certain benefits listed below. This is an optional membership, as your player(s) can play without you being an active member of the booster club.

Alumni "Legacy" Membership	Stable Membership	Knight Membership	Castle Membership
<p>\$150</p> <ul style="list-style-type: none"> ● 1 season home ticket ● 1 team alumni long-sleeve shirt ● 1 Black Knights Lawn Chair ● Hospitality Suite 	<p>\$100</p> <ul style="list-style-type: none"> ● 1 season home ticket ● 1 team polo ● Access to booster club hospitality suite 	<p>\$250</p> <p>Stable Package +</p> <ul style="list-style-type: none"> ● 2 season home tickets ● 1 Black Knights Lawn Chair 	<p>\$400</p> <p>Knight Package +</p> <ul style="list-style-type: none"> ● +1 Black Knights Lawn Chair ● 1 Black Knight Sweater